

UBCHFH Presents:

Sasa Basi

CELEBRATION OF DIVERSITY.



Sunday, April 3, 2016 | 6PM-10PM
AMS Nest Great Hall
University of British Columbia



All proceeds support the Maji Mazuri (Water) Project and
Hope for Happiness Sustainable Farm in Mugeta, Tanzania.
www.hopeforhappiness.com

dinner. dance. live entertainment.
Proudly sponsored by:





Recess time at Mugeta Children's School.
Photo: Joash Gambarage

About UBC HFH

UBC Hope for Happiness (UBCHFH) is a uniquely student-led chapter of the larger Canadian Humanitarian Organization. We work in partnership with the most marginalized facets of society to promote social justice and take action against poverty on a local and international scale.

Contact us at
publicrelations.ubchfh@gmail.com

Or learn more at
www.hopeforhappiness.com

The impetus of our organization is captured by our steadfast belief in the necessity of communication and collaboration. Through open dialogue and collaboration, all of our projects aim to foster a foundation of mutual respect and understanding, through which our efforts can directly and purely empower those in need. Guided by this vision, we are currently working alongside Mugeta community members to complete the Maji Mazuri Water Project and the Hope for Happiness Sustainable Farm. These initiatives serve as innovative and sustainable solutions to improve community health in the village of Mugeta, Tanzania.

Do you see the potential?

Future site of the HFH Sustainable Farm in Mugeta, Tanzania.
Photo: Joash Gambarage

Join Us

On April 3, we will host our first *Sasa Basi!* Benefit Gala. With an expected attendance of two hundred people, our event highlights global engagement and diversity at UBC and in the world beyond. “*Sasa Basi*” is a Swahili phrase for celebration, inspired by the Tanzanian townspeople with whom we have been working closely. The event will be held at the UBC Nest’s Great Hall to raise funds for our Maji Mazuri Water Project and the Hope for Happiness Sustainable Farm. Our guests are driven to make a difference in our community, and range from notable philanthropists and faculty, to students and business owners from across the Lower Mainland.

If you share the same values as Hope for Happiness and wish to support us with this project, we kindly encourage you to become a cherished sponsor. Your generous sponsorship will be highlighted on our main website, advertisements and our many social media outlets –all of which will garner positive exposure for your company. Please see the next page for detailed information.

We welcome in-kind or monetary donations for catering services, decorations and equipment, or items for raffles and door-prizes. Our aim is to create a method of support that aligns with the vision of your business and our group. If you would like to work with us in designing a special type of partnership, or if you have any questions or concerns, please do not hesitate to contact us at publicrelations.ubchfh@gmail.com.

**Thank you for supporting the *Sasa Basi!* Benefit Gala,
and the sustainable development of Mugeta Village (Tanzania, Africa)!**

Sponsorship Guide

LEVELS OF SUPPORT

Giving: At Hope for Happiness, we believe that there are so many ways to give. Whether it's time, money, resources or your expertise, your generous gifts will make a meaningful and lasting impact through Hope for Happiness projects!

TIER ▶	BRONZE	SILVER	GOLD	PLATINUM
VALUE ¹ ▶	\$50	\$200	\$500	\$1000+
Logo on all printed promotional materials ²				
Social media promotion ³ + FACEBOOK: company name and logo to appear on our event's official page + WEBSITE: company name featured in the sponsorship page of our website				
Your promotional material provided to all attendees at <i>Sasa Basi!</i> ⁴				
Two free tickets to <i>Sasa Basi!</i>				
2-minute promotional video ⁵				
Option for Title Sponsorship				

NOTES:

- Dollar value of contributions can be in-kind or monetary.
- To ensure inclusion in our print materials, please provide a high resolution or vector file of your logo to publicrelations.ubchfh@gmail.com before March 3, 2016.
- Social Media Promotion includes your logo and website link on our Facebook Event Page and the Hope for Happiness Website. Your company logo and name may also be featured on our Twitter and Instagram. Size and frequency of your logo will vary based upon chosen level of support.
- Please provide us with these materials before March 28, 2015.
- Your company name, logo and information will be featured in a video available for viewing on our Facebook Event Page, Youtube and shown at *Sasa Basi!*

Cheques may kindly be made out to "Hope for Happiness." Alternatively, we accept donations through our secure online payment platform, Paypal. Further information will be provided to you via email.

***ASANTE!* THANK YOU!**